



At the University of Maine at Presque Isle, our goal is to ensure you can Finish in Four. In addition to a wide range of academic and student support efforts, we've set up this pathway, or map, for you; if you follow this recommended sequence, you will complete your Bachelor's degree in four years. Together, we can help you Finish in Four and turn your degree into a great career.

Please note that this is a scheduling aid, not a guarantee of specific course offerings each semester. Course availability varies depending on the date of enrollment, so please be sure to consult the appropriate catalog for official degree/program requirements and seek guidance regularly from your faculty and professional academic advisors.

www.umpi.edu/academics/business

1

FIRST YEAR FALL SEMESTER

UNV 101	University Experience*	2 credits	<input type="checkbox"/>
ENG 101	College Composition I*	3 credits	<input type="checkbox"/>
MAT 117	College Algebra* (if required)	3 credits	<input type="checkbox"/>
BUS 101	Introduction to Business	3 credits	<input type="checkbox"/>
GEC	General Education Course	3 credits	<input type="checkbox"/>

SEMESTER TOTAL 14 CREDITS

FIRST YEAR SPRING SEMESTER

ENG 121	College Composition II*	3 credits	<input type="checkbox"/>
MAT 140	Mathematics for Business* -OR-		
MAT 131	Calculus*	3 credits	<input type="checkbox"/>
BUS 150	Intro to Financial Accounting	3 credits	<input type="checkbox"/>
GEC	General Education Course	3 credits	<input type="checkbox"/>
GEC	General Education Course	3 credits	<input type="checkbox"/>

SEMESTER TOTAL 15 CREDITS

2

SECOND YEAR FALL SEMESTER

BUS 200	Intermediate Business Computing	3 credits	<input type="checkbox"/>
ECO 207	Macro and Micro Economics	3 credits	<input type="checkbox"/>
BUS 219	Product Development	3 credits	<input type="checkbox"/>
BUS 261	Marketing Research & Analysis	3 credits	<input type="checkbox"/>
GEC	General Education Course	3 credits	<input type="checkbox"/>

SEMESTER TOTAL 15 CREDITS

SECOND YEAR SPRING SEMESTER

BUS 220	Managerial Accounting	3 credits	<input type="checkbox"/>
BUS 244	Management Information Systems	3 credits	<input type="checkbox"/>
BUS/COM 210	Organizational Communication	3 credits	<input type="checkbox"/>
GEL/MIN	General Elective or Minor Course	3 credits	<input type="checkbox"/>
GEC	Science - Choose from 3c, 3d, 3e	3-4 credits	<input type="checkbox"/>

SEMESTER TOTAL 15-16 CREDITS

3

THIRD YEAR FALL SEMESTER

BUS 330	Marketing Management	3 credits	<input type="checkbox"/>
BUS 353	Legal and Environmental Ethics of Business	3 credits	<input type="checkbox"/>
BUS 334	Advertising and Public Relations	3 credits	<input type="checkbox"/>
GEC	Science - Choose from 3c, 3d, 3e	3-4 credits	<input type="checkbox"/>
GEC	General Education Course	3 credits	<input type="checkbox"/>

SEMESTER TOTAL 15-16 CREDITS

THIRD YEAR SPRING SEMESTER

BUS 307	Fundamentals of Consumer Behavior	3 credits	<input type="checkbox"/>
BUS 325	Financial Management	3 credits	<input type="checkbox"/>
BUS 337	Integrated Marketing Communications	3 credits	<input type="checkbox"/>
GEL/MIN	General Elective or Minor Course	3 credits	<input type="checkbox"/>
GEC	General Education Course	3 credits	<input type="checkbox"/>

SEMESTER TOTAL 15 CREDITS

4

FOURTH YEAR FALL SEMESTER

BUS 440	Business Analytics	3 credits	<input type="checkbox"/>
BUS 430	Global Marketing	3 credits	<input type="checkbox"/>
GEL/MIN	General Elective or Minor Course	3 credits	<input type="checkbox"/>
GEL/MIN	General Elective or Minor Course	3 credits	<input type="checkbox"/>
GEL/MIN	General Elective or Minor Course	3 credits	<input type="checkbox"/>

SEMESTER TOTAL 15 CREDITS

FOURTH YEAR SPRING SEMESTER

BUS 469	Strategic Professional Communication	3 credits	<input type="checkbox"/>
BUS 433	E-Commerce & Social Media Marketing	3 credits	<input type="checkbox"/>
GEL/MIN	General Elective or Minor Course	3 credits	<input type="checkbox"/>
GEL/Minor	General Elective or Minor Course	3 credits	<input type="checkbox"/>
GEL/Minor	General Elective or Minor Course	3 credits	<input type="checkbox"/>

SEMESTER TOTAL 15 CREDITS

Total Minimum Credits Required for Degree: **120 credits**

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*Meets General Education Curriculum requirement